

No. 26-07/2011-T&C-CM (pt)

Date: 18.01.2016

Circular T&C-CM No. 67/15-16

To
All CGMs- East Zone Telecom Circles/ Telephone Districts.


Sub: Promotional New Data STV for East Zone under prepaid mobile services-reg.

The competent authority has decided to offer new data STV under prepaid mobile services as a promotional offer, as below:-

MRP of Data STV (in Rs.) inclusive of Service Tax	Details of Data STV	Validity
Rs. 118*	1.5 GB	7 days

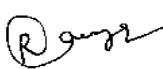
*If denomination is not free, Circle may vary the denomination by +Rs.1 to +Rs.6, but not in multiple of Rs.10.

2. The above offer will be applicable with effect from 21.01.2016 till 31.03.2016 as promotional offer for East Zone only. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
3. All other terms and conditions will remain same.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No 2146 dated 14.01.2016 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM(Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhama)
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS –East Zone Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)